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Delta Industrial Services Promotes Education in Web Converting

For more than 30 years Delta Industrial has been a leader in web converting, finishing and packaging innovation. Over the past few years, with the number of installed systems well exceeding 1000, Delta discovered there was a growing need for additional educational opportunities in the web converting industry. Many of Delta's customers were requesting leads to find trained operators and additional training to offer their current employees. In response to this demand, Delta developed a series of helpful resources: a technical blog site; a job resource "Delta job link" for employers and experienced operators to connect; an in-house training program, and a partnership with a local technical college.

In October of 2010, Delta developed a technical blog site www.modtechtalk.com. This blog offers education and training videos for various set-up operations, covering a wide variety of common topics such as p-cam set-up, registration, and die-to-die sync. The blog was well received, yet feedback indicated that customers still wanted more hands-on educational opportunities. Delta customers felt that because their systems offered so much flexibility and manufacturing capabilities, they needed to learn more in order to take full advantage of their investment. This need led to multiple requests for advanced training. In response to these requests, Delta added education to their offering for Delta customers as well as the Midwest converting community.

In August of 2011, Delta delivered a fully operational Delta Mod-Tech® system to Dunwoody College of Technology in Minneapolis, MN. Delta partnered with Dunwoody staff to educate them and write a curriculum for their web converting and finishing program. In October of 2011, Delta participated in an open house at the college designed to encourage people to choose a career in the web converting and packaging industry. Delta receives requests for trained operators on a regular basis. "Delta training at Dunwoody has opened a whole new area of high demand employment opportunities for my future graduates," commented Shawn Oetjen, Senior Flexographic Instructor, Dunwoody College of Technology. For more information on this program, please contact Shawn at 612-381-8205.



During the week of November 14, 2011 Delta hosted their first Advanced Training Session for current Delta customers. This three and a half day event offered detailed classroom and hands-on training. Topics covered included registration, tension control, changeover and a variety of specific processes. Delta is developing another session for March 2012. Please contact Amy Elfering at Delta for more information. 763-755-7744 or 800-279-3358 or email aelfering@deltaind.com.